

Yum China Holdings, Inc.

Nutrition and Health Policy

Our Approach

We believe that nutrition plays a critical role as the foundation of human health and development, as well as a key driving force for social progress. We fully endorse and support the objectives outlined in the [Rome Declaration on Nutrition](#), which aims to eradicate hunger and prevent all forms of malnutrition worldwide. Our approach to nutrition and health strategy is fully aligned with the relevant goals of both [the UN 2030 Agenda for Sustainable Development](#) and [Healthy China 2030 Blueprint](#).

Working with diverse stakeholders, we undertake various initiatives to promote nutrition and health. Our efforts include enhancing public awareness through science dissemination and fostering shared responsibility among all participants. Our mission is to make every life taste beautiful, and we are committed to offering food that is both delicious and nutritious. To achieve this goal, we are focusing on several critical areas.

Encouraging Balanced Diets through Ongoing Product Innovation

- **Expansion of Food Ingredients Options:** In addition to traditional animal food sources such as livestock, poultry and fish, we actively promote the use of grains, fruits and vegetables, beans and nuts. To create more diverse menu choices and support an environmentally friendly lifestyle, we have also launched plant-based products such as plant-based meat and oat drinks.
- **Multiple Cooking Methods:** To elevate the taste and nutritional value of our menu offerings, we utilize a range of cooking methods, including frying, roasting, boiling, sautéing and grilling.
- **Continuous Recipe Refinement:** Adhering to the “three-reductions” principle of reducing the use of salt, sugar and oil, we continuously seek feedback from customers to meet the growing demand for both delicious and nutritious food options.

Providing a Range of Products that Cater to Different Preferences

- **Varied product Offerings:** We offer a wide range of product specifications to cater to the needs of various customers and accommodate different consumption scenarios. Additionally, we empower our consumers to personalize their experience by providing the option of sugar and sauce packets, allowing customers to adjust the sweetness and salinity of their food according to their preferences.



- **Kids' Meals:** We prioritize the health and nutrition of children and strive to offer balanced meals that are both delicious and nourishing.
- **Light Meals:** We have introduced light meals that feature fewer calories and a variety of ingredients, achieving a balance between flavor and appropriate nutrition.

Promoting a Healthy Lifestyle and Raising Public Awareness of Nutrition and Health

- **Nutrition and Health Education:** We collaborate with professional institutions, combining our respective strengths, to disseminate nutrition and health science through multiple channels. We have been supporting "National Nutrition Week" for many years in collaboration with the Chinese Nutrition Society. We share nutritional knowledge on tray liners in KFC restaurants across China, and conduct nutrition and health projects for different groups of people. We also run official accounts on WeChat and TikTok called "Best Foods & Best Sports" to raise public awareness of balanced diets and healthy living.
- **Encouraging the Consumption of Fruits and Vegetables:** We offer a variety of fruits and vegetables, encourage customers to incorporate them into their meals, and promote the importance of balanced diets.
- **Advocating for a Healthy Lifestyle:** We actively support various sports events and fitness activities, promote national sports, and advocate the concept of balancing food intake with exercise to achieve a healthy lifestyle.

Supporting Scientific Research and Improving Nutrition

- **Supporting Scientific Research:** We established the *CNS - Yum China Dietary Health Foundation* in collaboration with the Chinese Nutrition Society (CNS). Since 2007, the Foundation has been funding scientific research in dietary health and nutrition, facilitating the development of nutrition guidelines for the catering industry and promoting consumer awareness of nutrition and health.
- **Improving Children's Nutrition in Remote Areas:** Partnering with the China Foundation for Rural Development (CFRD, previously known as the China Foundation for Poverty Alleviation), we launched our signature "One Yuan Donation Program" in 2008. This initiative provides nutritious meals and modern kitchen equipment for children and schools in remote areas, improving the diet and nutrition of children in these areas.

