

Video Caption 画面字幕

鸡肉是餐桌上的美味佳肴

Chicken is a delightful delicacy on the dining table,

历史悠久

boasting a rich history.

几乎每个国家都有关于鸡肉的传统美食

Nearly every country's cuisine features traditional chicken dishes.

不同的烹调方法

The diverse methods of cooking chicken

也创造了许多别具特色的菜肴

create numerous distinctive dishes.

妈妈

Mommy,

那肯德基又是怎么做的呢

What makes KFC's chicken so yummy?

这个嘛

Well, let's see.

我知道

Someone special is here to tell you.

就让我这个肉鸡中的“白富美”

Hello! I'm White, I'm a white feather broiler chicken.

白羽鸡来告诉你们

I'm here to show you

和我一起一探“鸡密”吧

the secrets behind KFC's special chicken.

武夷山脚的养殖场

At the foot of Wuyi Mountain sits our breeding farm,

是白羽鸡的家园之一

a comfortable home for white feather broiler chickens.

经过净化的深井水或河水

Purified water from deep wells or creeks

正沿着曲折专用管道进入它的家

flows in through dedicated winding pipelines.

三面大山形成了天然的防疫带

With mountains forming natural barriers on three sides,

有效隔离病菌

our farm is securely shielded from bacteria.

整齐划一的现代化 “大 House”

Rows of neat and modern “houses”

俨然成了鸡中 “世外桃源”

form a paradise for chickens, indeed.

养鸡棚也大有乾坤

The chicken coops are also impressive.

高度自动化的监测系统

Highly automated monitoring systems

可随时掌握鸡舍内温湿度

keep track of the coops' temperature, humidity,

饲料和饮水供给情况

feed and water supply.

甚至还有通风和降温系统

Ventilation and cooling systems

保持舒适的环境

add to the comfort of the coops

让白羽鸡的小日子

keeping the white feather broiler chickens

过得滋润又舒服

contented and at ease.

民以食为天

Food is always a top priority.

白羽鸡的喂养可不简单

Feeding white feather broiler chickens is no easy task.

除了玉米

In addition to corn meal,

小麦

ground wheat,

豆粕等精心搭配的“营养餐”之外

soybean meal and other carefully-balanced "nutritional grains,"

还要根据不同的生长阶段

based on the chickens' growth stages,

特别添加钙

we also add calcium,

磷等微量元素和多种维生素

phosphorus, other micronutrients and multiple vitamins.

同时

Also,

为了有效的防病防疫

to effectively prevent diseases and epidemic outbreaks,

饲养员会采用封闭式的管理模式

we adopt a closed-house management system.

和白羽鸡

Our white feather broiler chickens

“同进同出” 全程陪伴

are accompanied by their caretakers as they enter and leave their houses.

出厂前

Before departing the farm,

严格遵守各项国家规定

in strict compliance with all national regulations,

接受一系列的检验检疫

various inspections and quarantine procedures are conducted

把好最后一道质量关
to meticulously complete the final quality check.

得益于 “不断优化品种”
Thanks to our "continuously optimized breeds,"

“科学的饲料配方”
"scientific feed formulas,"

“有效的防病防疫措施”
"effective disease and epidemic prevention,"

“标准化的养鸡场”
"standardized farms,"

“科学的饲养和管理” 五大秘诀
and "scientific breeding and management,"

白羽鸡才能 “长得快” “长得好”
our white feather broiler chickens "grow fast and well,"

肉质细嫩
with particularly tender meat

所含的营养成分更容易被人体吸收
and nutrients that are more efficiently absorbed by humans.

所以也深受北京冬奥会
Our chickens were adored at the Beijing Winter Olympics

和杭州亚运会运动健儿
and the Hangzhou Asian Games, by athletes,

媒体记者和工作人员的喜爱
journalists and staff members.

真没想到
Wow, I never realized that

原来白羽鸡有这么多优点啊
white feather broiler chickens have with so many advantages!

今天的肯德基 妈妈请客
Let' s go get some tasty delights at KFC!