

Yum China Holdings, Inc.

Customer Data Privacy Protection

We are well aware of the importance of customer data privacy protection to both Yum China and to our customers. We are committed to ensuring that data are reasonably protected in accordance with the relevant Chinese laws and regulations.

We continuously upgrade and improve our information technology systems, and have established comprehensive information security incident management standards that not only define the relevant functions and management processes for information security incidents, but ensure timely response to information security incidents. Mitigation practices, including security awareness training, penetration test and third-party audit, are taken to minimize the damage and influence caused by information security incidents that may happen, and to actively keep track of and learn from, take remediation and mitigate the subsequent impact of the incident.

We provide our customers with rights to know and control their personal information as specified in our publicly available Privacy Policy in accordance with the relevant Chinese law and regulations, and also closely monitor and track the complaints concerning breaches of customer data privacy. In 2023, we did not receive any administrative punishment, criminal punishment, or get involved in civil litigation concerning breaches of existing regulations regarding the protection of customer privacy.

